Motivate Me

Frequently Asked Questions

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What is Motivate Me[®]?

Motivate Me° is a voluntary incentive-based program and platform that tracks and records your wellness sponsored activities. Motivate Me° provides you with encouragement and resources to aid you in getting the most you can from your wellness benefits.

How to access Motivate Me ??

Beginning January 1st, log on to myCigna.com or the myCigna mobile app, create a log in or sign in. Register and complete a Health Assessment. This is a required first step to enroll in the program and to be eligible to receive any credit. From there you must complete one preventive exam or screening and at least one CTA sponsored wellness activity, then select health programs and other activities that you want to participate in to receive your full credit amount.

What is a Health Assessment?

A health assessment is an easy-to-use questionnaire about your health and well-being. You'll be asked for basic biometric information like your weight and blood pressure. Plus, questions about your satisfaction with your life and job, your safety habits, your stress levels and how you feel about your overall health.

The health assessment analyzes your answers and creates a personal health report. The report includes information, recommendations, and connections with health improvement opportunities. You can print a summary of this report to share with your doctor, ask questions, and learn more about your health.

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What is a Preventive Care/Wellness Screening?

Preventive Care is age/gender specific screenings *i.e.* annual routine physical, well woman exam (Cervical Screening), Prostate Cancer screening, Mammogram, or Colonoscopy. A Preventive Care screening is a required part of the voluntary incentive-based program.

What classifies as a Self-Reported Activity?

A self-reported activity is a wellness-approved activity that is not connected to a Cigna insurance claim. Wellness activities that need to be self-reported include participation in sponsored runs, Wellness seminars, and/or Wellness programing.

What are Health Coaching Programs?

Health coaching programs offer free one-on-one support with a Cigna health coach to achieve specific goals, manage certain conditions, and earn rewards. Coaching program options include smoking cessation, weight management and stress management.

How long will it take for my wellness activity to be reported and for my incentive to be received?

Generally, it takes 30-45 days for a wellness activity to appear on the Motivate Me® platform. Incentives and associated credits will be applied after logged activity has been processed. Self-reported activity will appear in 1-3 business days. All activities must be completed by October 31, 2023, for credit to be awarded.